



Business

This is a practical course that introduces students to the world of business in a straightforward and logical way. It aims to create an awareness of the importance of Business within our economy. It helps students to develop a positive and ethical attitude towards it. Students are taught to appreciate the various roles people may pursue in the modern business world.

The course sets out to illustrate the process of setting up a business and developing a new product or service. It emphasises the importance of good management and deals with skills and activities necessary for good management practice. It also deals with the impact of technology, foreign trade, global firms and competition and with business structures and the national economy. Each of these areas help the student to develop an appreciation for the wide impact business has on the modern world.

Business requires students to stay alert and aware of the current related business media (newspapers, TV, radio) The course is theory based and therefore requires a lot of learning. It is an advantage to have studied Business Studies at Junior Cycle but not essential for good **committed** students.

Career Possibilities

Business is useful for careers in areas such as Banking, Administration, Insurance, Management and Marketing, Industrial Relations, Human Resource Management, etc as well as contributing to the successful running of their own enterprises in the future.

Third Level Entry Requirements

This subject is not a requirement for business courses nor is it an essential requirement for any courses in the CAO system. However over 300 courses at third level have a significant business and administration content.

However, this subject is of benefit to anyone who studies it for the Leaving Certificate whether or not a career in business is what they decide.

It is also an advantage to those who wish to study accounting, taxation, economics at third level.

Subject Content

This subject is concerned with understanding the environment in which business operates in Ireland and in the wider world. It also involves equipping the students with a positive view of enterprise and its applications in the business environment, in both the public and private sectors.

There are 7 core units covering the following topics: Introduction to people in business; Enterprise; Managing 1 & 2; Business in action; Domestic Environment and International Environment.

There is a common syllabus covering Higher and Ordinary level, which will fulfil the aims and objectives of the course.

A flexibility of design that caters for present day Irish business education and yet is capable of adaptation to future developments in a structured and efficient way.

It assists students to develop their education for adult and working life including the creation of positive attitudes towards self-employment.

From time to time there may be field trips or guest speakers where the course allows. These are not a compulsory part of the course and are organized at the teachers' discretion.

This subject is very beneficial for the many students who study the LCVP programme at senior cycle. Approximately 80% of these students rely on points from LCVP to gain entry to their third level first choice course.

Exam Structure - Higher & Ordinary Level

Higher Level – 3 hour paper (400 marks); 3 sections.

Section 1 – Short questions (8/10) 80 marks.

Section 2 – Applied Business Question – 80 marks (compulsory).

Section 3 – Long Questions (60 marks per question (4/7))

Ordinary Level – 2.5 hour paper (400 marks); 2 sections.

Section 1 – Short Question (10/15) 100 marks.

Section 2 – Long Questions (75 marks per question (4/8)).